



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

LUC, INC.  
25 Whitlock Place, SW  
#201  
Marietta, GA 30064-3142

## Contract # 337153

### Schedule Dates

10/23/12-11/06/12

### Advertiser

Iss/Committee for Justice/Fair (13954)

### Agency/T-Code

LUC, INC. (2895)/867768541

### Product

Political - Issue (1068)

### Brand

ISS/COMM FOR JUSTICE/FAIR (139643)

### Salesperson

Telerep/Atlanta, Atlanta (1044)

### Sales Office

Telerep/Atlanta

### Buyer Name

BRIMER, CHRIS

### Phone/Fax

/

### CPE

N/A

### Account Types

National/Political

### Billing Type

Standard

### Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/16/12

Last Modified 11/05/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06374203

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$21,543.75

Net Total \$122,081.25

Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012 49

Nov. 2012 80

Grand Total: 129

Rate

\$59,850.00

\$83,775.00

\$143,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:59A- Channel 11 News 6am	1	1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 6-7A/1	10/16/12
2.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	5:59A- Channel 11 News 6am	1	1							2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 6-7A/2	10/16/12
3.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6:58A- Today Show	2	2	2	2	2	2			10	\$800.00	\$8,000.00	Pittsburgh (WPXI)	TODAY 7-9A/3	10/16/12
4.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	7A- Today Show	2	2							4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	TODAY 7-9A/4	10/16/12
5.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	9A- Today Show 9a	2	X	X	X	X	X			1	\$400.00	\$400.00	Pittsburgh (WPXI)	TODAY 9-10A/5	10/16/12
5.0.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Political/Exception -	
6.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	10A- Ellen	2	X	X	X	X	X			2	\$350.00	\$700.00	Pittsburgh (WPXI)	ELLEN/6	10/16/12
7.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	11:59A- Channel 11 News At Noon	2	X	X	X	X	X			2	\$375.00	\$750.00	Pittsburgh (WPXI)	NOON NEWS/7	10/16/12
8.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:59A- Channel 11 News At Noon	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/8	10/16/12
9.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	1:30P- Today Show 130P	2	X	X	X	X	X			2	\$275.00	\$550.00	Pittsburgh (WPXI)	TODAY 130P/9	10/16/12
10.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	2:58P- Days Of Our Lives	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	DAYS/10	10/16/12
11.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	2:58P- Days Of Our Lives	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)	DAYS/11	10/16/12

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Accepted-Station:

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Brand ISS/COMM FOR JUSTICE/FAIR (139643)  
Salesperson Telerep/Atlanta, Atlanta (1044)  
Sales Office Telerep/Atlanta  
Buyer Name BRIMER, CHRIS  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
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Net Total \$122,081.25  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Oct. 2012 49 \$59,850.00  
Nov. 2012 80 \$83,775.00  
Grand Total: 129 \$143,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5P- 5:30P (EST)	1	1	1	1	1	1			4	\$900.00	\$3,600.00	Pittsburgh (WPXI)	NEWS 5-530P/12	10/16/12
12.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	No Avail/Exception -	
13.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5P- 5:30P (EST)	1	1								\$900.00		Pittsburgh (WPXI)	NEWS 5-530P/13	10/16/12
13.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Political/Spot -	
14.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:30P- 6P (EST)	1	1	1	1	1	1			3	\$900.00	\$2,700.00	Pittsburgh (WPXI)	NEWS 530-6P/14	10/16/12
14.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
14.0.2	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Spot -	
15.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)	1	1							1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/15	10/16/12
16.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1	1	1	1			3	\$1,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/16	10/16/12
16.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
16.0.2	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception -	
17.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1								\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/17	10/16/12
17.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	

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18.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	6:59p- Jeopardy	1	1	1	1	1	1			3	\$1,800.00	\$5,400.00	Pittsburgh (WPXI)	JEOP 7-730P/18	10/16/12
18.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
18.0.2	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception -	
19.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6:59p- Jeopardy	1									\$1,800.00		Pittsburgh (WPXI)	JEOPARDY 7-730P/19	10/16/12
19.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
20.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	7:30P- WHEEL OF FORTUNE	1	1	1	1	1	1			3	\$1,800.00	\$5,400.00	Pittsburgh (WPXI)	WHEEL 730-8P/20	10/16/12
20.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
20.0.2	Closed Preempt	11/02/12															Pittsburgh (WPXI)	No Avail/Exception -	
21.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7:30P- WHEEL OF FORTUNE	1									\$1,800.00		Pittsburgh (WPXI)	WHEEL 730-8P/21	10/16/12
21.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Political/Exception -	
22.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	Pittsburgh (WPXI)	LATE NEWS/22	10/16/12
23.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1								1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/23	10/16/12
24.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	11:34P- TONIGHT SHOW	3	X	X	X	X	X			3	\$675.00	\$2,025.00	Pittsburgh (WPXI)	TONIGHT/24	10/16/12

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25.0	Normal Line / Spot	10/27/12-11/03/12	4	:30	11:29P- NBC SATURDAY NIGHT LIVE								1	2	\$1,200.00	\$2,400.00	Pittsburgh (WPXI)	SUN/26	10/16/12
26.0	Normal Line / Spot	10/27/12-11/03/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	2	\$2,100.00	\$4,200.00	Pittsburgh (WPXI)	LATE NEWS/27	10/16/12
27.0	Normal Line / Spot	10/28/12-11/04/12	4	:30	11:30P- Channel 11 News Following Football 1130P								1	2	\$2,250.00	\$4,500.00	Pittsburgh (WPXI)	LATE NEWS 1135-1235A/28	10/16/12
28.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$625.00	\$625.00	Pittsburgh (WPXI)	SAT NEWS 6-630P/29	10/16/12
29.0	Normal Line / Spot	10/28/12-11/04/12	4	:30	6P- CHANNEL 11 NEWS								1	2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/30	10/16/12
30.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7P- Jerome Bettis 7-730P								1		\$675.00		Pittsburgh (WPXI)	JEROME BETTIS 7-730P/31	10/16/12
30.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
31.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7:30P- Hines Ward Show 730-8P								1		\$675.00		Pittsburgh (WPXI)	HINES WARD SHOW 730-8P/32	10/16/12
31.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
32.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	5:59A- Channel 11 News 6am			1	1	1	2			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 6-7A/33	10/16/12
33.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	6:58A- Today Show			X	X	X	X			10	\$800.00	\$8,000.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/34	10/16/12

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43.1.1	Closed Preempt	11/04/12															Pittsburgh (WPXI)	Political/Exception -	
44.0	M/G For 5.0.1 / Spot	10/31/12-10/31/12	4	:30	10A- Ellen	1			X					1	\$400.00	\$400.00	Pittsburgh (WPXI)	ELLEN 10A/5	10/30/12
45.0	M/G For 36.0.1 / Prime	11/02/12-11/02/12	5	:30	7:57P- Go On 8-830P						1				\$1,000.00		Pittsburgh (WPXI)	8-830p GO ON	10/30/12
45.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception -	
46.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:30P- 6P (EST)					1				1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 530-6P/44	11/1/12
47.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5P- 5:30P (EST)					1				1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 5-530P/45	11/1/12
48.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F					1				1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/46	11/1/12
49.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:29A- Channel 11 News 530am					1				1	\$1,150.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 530A-6A/47	11/1/12
50.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)								1	1	\$875.00	\$875.00	Pittsburgh (WPXI)	NEWS 8A-10A/48	11/1/12
51.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	5:59A- Channel 11 News 6am					1				1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS 6-7A/49	11/1/12
52.0	Normal Line / Spot	11/02/12-11/02/12	2	:30	4P- Judge Judy 4p					1				1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	JUDY 4-430P/50	11/1/12
53.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)		1							1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 5-530P/51	11/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 337153

Schedule Dates

Advertiser

Agency/T-Code

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/23/12-11/06/12

Iss/Committee for Justice/Fair (13954)

Luc, Inc. (2895)/867768541

Political - Issue (1068)

ISS/COMM FOR JUSTICE/FAIR (139643)

Telerep/Atlanta, Atlanta (1044)

Telerep/Atlanta

BRIMER, CHRIS

/

N/A

National/Political

Standard

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

10/16/12

11/05/12

Jennifer Stewart

Yes

06374203

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

49

80

129

Rate

\$59,850.00

\$83,775.00

\$143,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30P- 6P (EST)	1	1							1	\$2,500.00	\$2,500.00	Pittsburgh (WPXI)	NEWS 530-6P/52	11/2/12
55.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	9A- Today Show 9a	1	1							1	\$1,300.00	\$1,300.00	Pittsburgh (WPXI)	TODAY 9-10A/53	11/2/12
56.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5A- 5:30A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis moved from 11/3 to 11/4 line 30	11/4/12
57.0	Normal Line / Spot	11/04/12-11/04/12	10	:30	5:30A- 6A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	WArd moved from 11/3 to 11/4 line 31	11/4/12
58.0	Normal Line / Spot	11/06/12-11/06/12	5	:30	4:28A- Channel 11 News 430a		1							1	\$125.00	\$125.00	Pittsburgh (WPXI)	430a	11/5/12
59.0	Normal Line / Spot	11/06/12-11/06/12	5	:30	4:58A- Channel 11 News 5am		1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	5a	11/5/12
60.0	Normal Line / Spot	11/06/12-11/06/12	5	:30	5:29A- Channel 11 News 530am		1							1	\$400.00	\$400.00	Pittsburgh (WPXI)		11/5/12
61.0	Normal Line / Spot	11/06/12-11/06/12	5	:30	5:59A- Channel 11 News 6am		2							2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	6a	11/5/12

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Date:

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Date:

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